

	<p>Object: Salami Herz</p> <p>Museum: Magyar Kereskedelmi és Vendéglátóipari Múzeum Korona tér 1. 1036 Budapest +36 1 375-62-49</p> <p>Collection: Kereskedelem-történeti dokumentációs gyűjtemény (KD), Aprónyomtatványok_Számolócédulák (KD)</p> <p>Inventory number: KD_1981.231.1</p>
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Description

Bill of Herz Armin's sons salami factory, with butcher presenting the product, and illustration of trademark.

The naval entrepreneur, Herz Armin had learnt the secrets of salami production from Italian experts, before establishing a factory in Hungary, in 1888. Soon the Hungarian Salami had become a huge success, and won the first prize of Millennium Exhibition in 1896 and the Grand Prix of world's fair in Paris, 1900. In the 1930's 400-500 ton of Hungarian Salami had been sold on the foreign markets, which amount multiplied over the years.

Basic data

Material/Technique: color print, paper
Measurements: 13,5 cm x 6 cm

Events

Issued	When	1937
	Who	Herz Ármin és Fiai Részvénytársaság
	Where	Budapest
Printed	When	1937
	Who	Révai Nyomda
	Where	Budapest

Keywords

- Anchor
- Food
- Meat product
- Salami
- Trademark
- sertés