

	<p>Object: Salami Herz</p> <p>Museum: Magyar Kereskedelmi és Vendéglátóipari Múzeum Korona tér 1. 1036 Budapest +36 1 375-62-49</p> <p>Collection: Kereskedelem-történeti dokumentációs gyűjtemény (KD), Aprónyomtatványok_Számolócédulák (KD)</p> <p>Inventory number: KD_1972.68.1.2</p>
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## Description

Bill of Herz Armin's sons salami factory, with butcher presenting the product, and illustration of trademark.

Caption: World famous.

The naval entrepreneur, Herz Armin had learnt the secrets of salami production from Italian experts, before establishing a factory in Hungary, in 1888. Soon the Hungarian Salami had become a huge success, and won the first prize of Millennium Exhibition in 1896 and the Grand Prix of world's fair in Paris, 1900. In the 1930's 400-500 ton of Hungarian Salami had been sold on the foreign markets, which amount multiplied over the years.

## Basic data

Material/Technique: color print, paper  
Measurements: 15 cm x 6 cm

## Events

Issued	When	1920s
	Who	Herz Ármin Szalámigyára
	Where	Budapest

## Keywords

- Anchor

- Food
- Meat product
- Salami
- Trademark
- sertés