Object: Salami Herz Museum: Magyar Kereskedelmi és Vendéglátóipari Múzeum Korona tér 1. 1036 Budapest +36 1 375-62-49 Collection: Kereskedelemtörténeti dokumentációs gyűjtemény Aprónyomtatványok_Számolócédulák (KD) Inventory KD_1972.472.1 number:

Description

Bill of Herz Armin's sons salami factory, with butcher presenting the product, and illustration of trademark.

The naval entrepreneur, Herz Armin had learnt the secrets of salami production from Italian experts, before establishing a factory in Hungary, in1888. Soon the Hungarian Salami had become a huge success, and won the first prize of Millenium Exhibition in 1896 and the Grand Prix of world's fair in Paris, 1900. In the 1930's 400-500 ton of Hungarian Salami had been sold on the foreign markets, which amount multiplied over the years.

Basic data

Material/Technique: color print, paper Measurements: 15 cm x 6 cm

Events

Issued When 1920s

Who Herz Ármin Szalámigyára

Where Budapest

Keywords

- Anchor
- Food

- Meat product
- Salami
- Trademark
- sertés