

	<p>Object: Franck coffee substitutes</p> <p>Museum: Magyar Kereskedelmi és Vendéglátóipari Múzeum Korona tér 1. 1036 Budapest +36 1 375-62-49</p> <p>Collection: Kereskedelemtörténeti dokumentációs gyűjtemény (KD)</p> <p>Inventory number: KD_1971.1249.1.</p>
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Description

Illustration of a Franck product, a cup of coffee and the trademark: Coffee mill.

It is thanks to Franck Rt. that supplement coffee spread in Hungary. Such supplements for coffee are: chicory-root, fig, malt, corn, sty, carrot, etc.

The coffee supplement producing company was founded by Johann Heinrich Franck in 1827 and first settled in Hungary under the name Franck Henrik and Sons in 1882. At first they imported their product from Zagreb after which, from 1888 they started producing them from a plant in Kassa. By the end of the 19th century the company enjoyed international acclaim with subsidiaries in many cities.

Their well renowned coffee-mill trademark was developed in the late 1890's and early 1900's while their most celebrated products were as follow: Frank' chicory coffee, Katherine Kneipp's malt-coffee, the Enrilo, the Franck Hydropath, the Franck Karo, Perola, Doszka, Rosil and Edeska.

Basic data

Material/Technique: paper, color print

Measurements: 9,5x13,5 cm

Events

Issued	When	1937
	Who	Frank Henrik Fiai Rt. Pótkávégvár
	Where	Budapest
Drawn	When	1937
	Who	Macskássy János (festő, grafikus)(1910-1993)

	Where	Budapest
Printed	When	1937
	Who	Klöz György és Fia
	Where	Budapest

Keywords

- Coffee
- Trademark
- kávé pótszer
- kávédaráló
- árumintavásár

Literature

- Török Róbert (2011): Adalékok a Franck Henrik és Fiai R.t. történetéhez. Budapest. In: Agrártörténeti Szemle 52. évf. 1-4